Ⓐ All Users | Add comparison +

Last 30 days | Jan 4 - Feb 2, 2025

Reports snapshot

Active users 9K | **New users** 8.6K | **Average engagement time per active user** 1m 10s
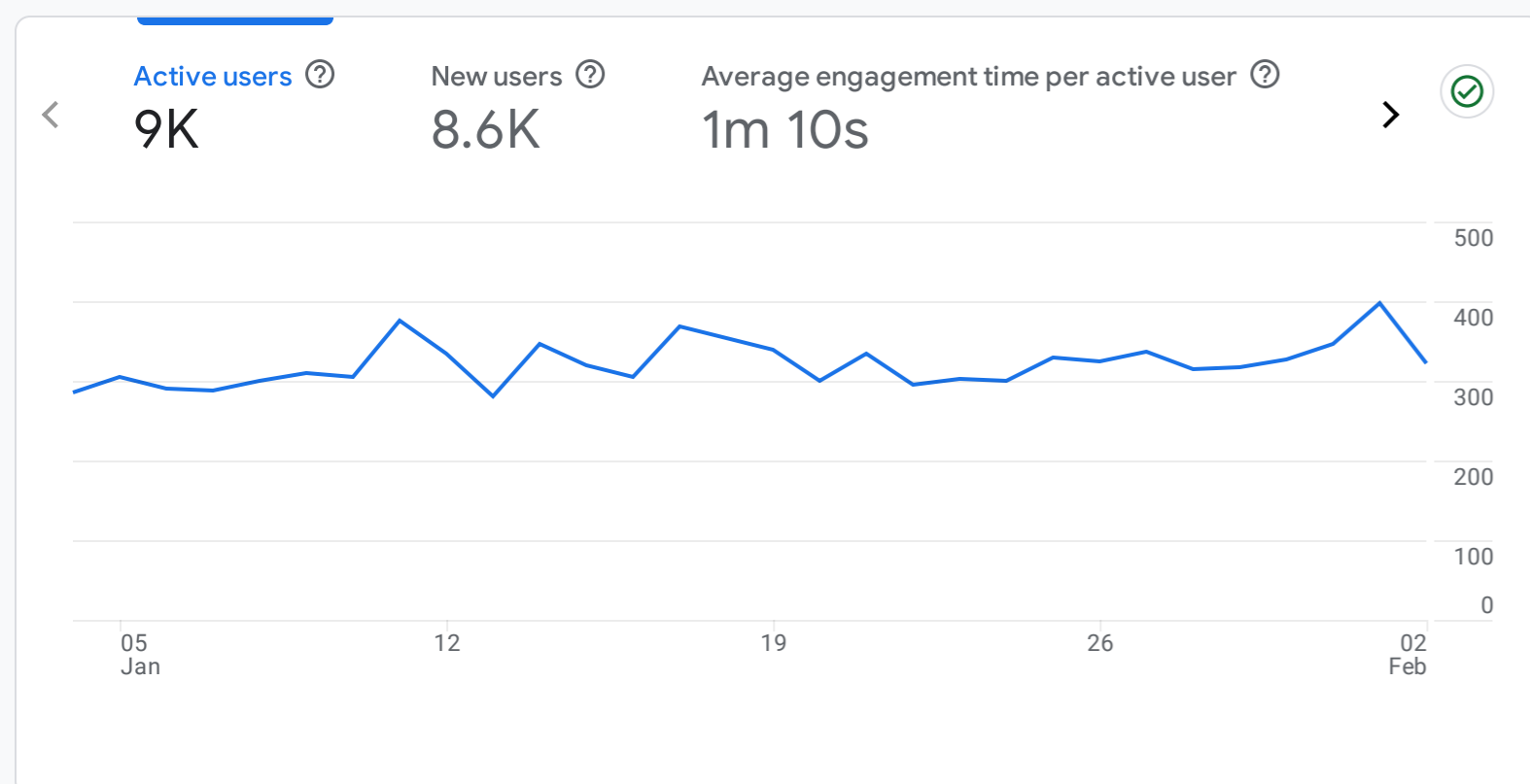
WHERE DO YOUR NEW USERS COME FROM?
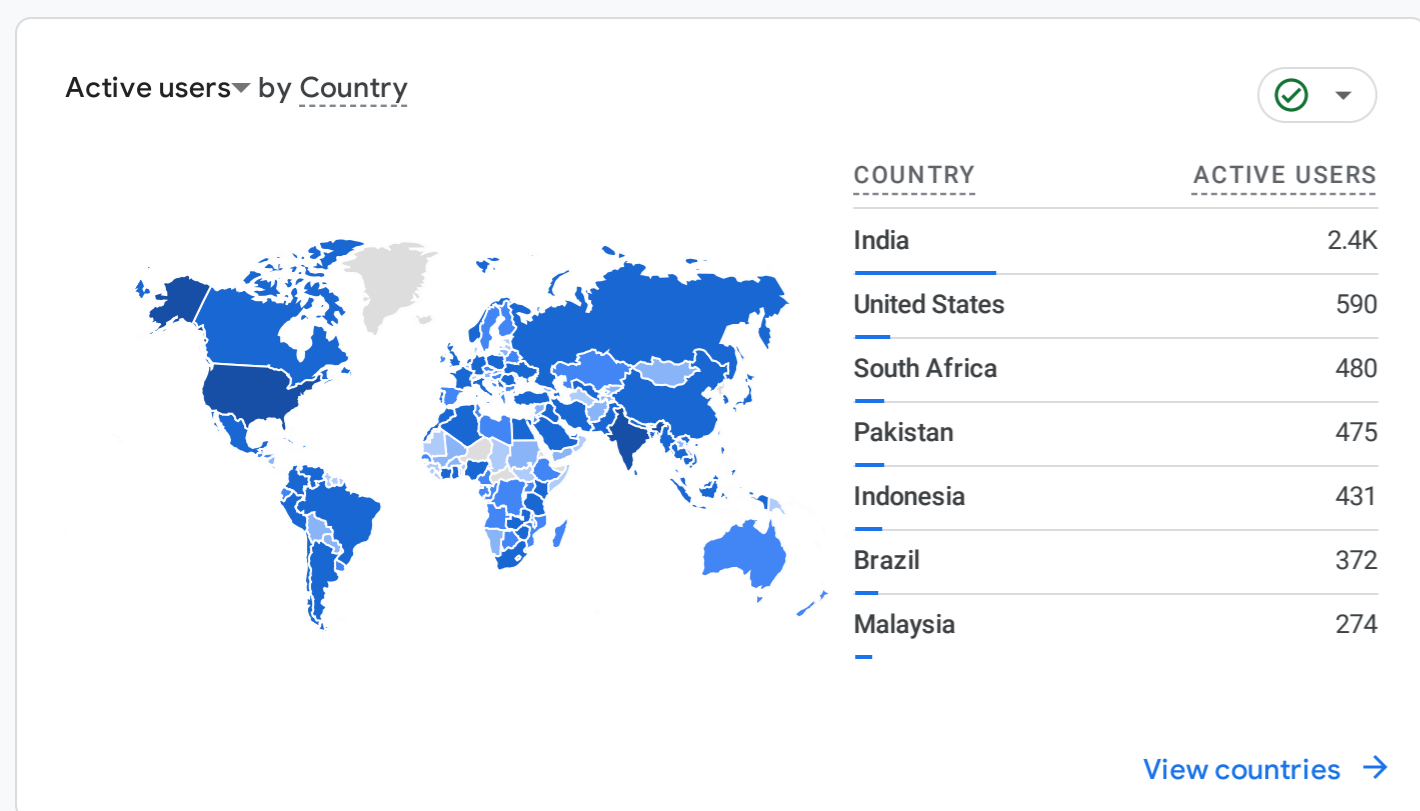
New users by First user primary channel group (Default Channel Group)

- Organic Search
- Direct
- Referral
- Organic Social
- Organic Video
- Unassigned

View user acquisition →
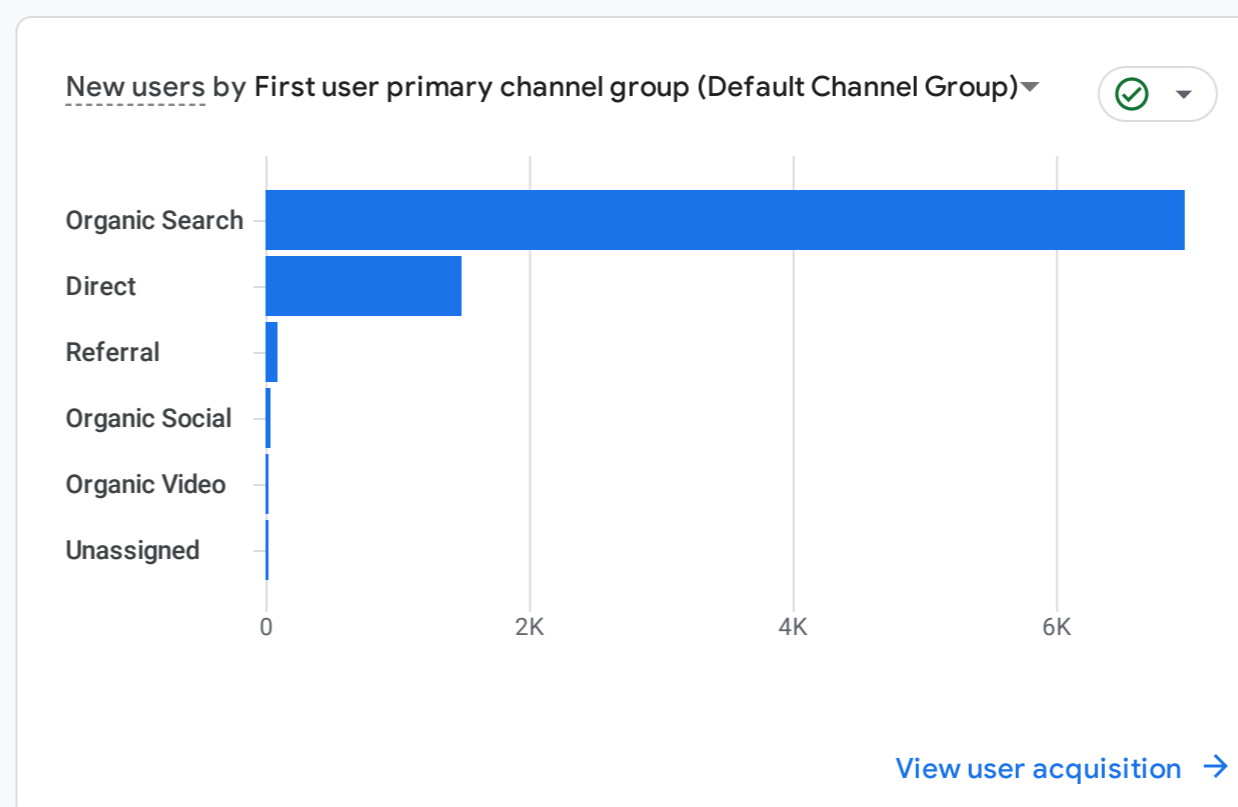
WHAT ARE YOUR TOP CAMPAIGNS?

Sessions by Session primary channel group...

SESSION PRIMARY CHAN...	SESSIONS
Organic Search	9.6K
Direct	1.5K
Unassigned	505
Referral	135
Organic Social	37
Organic Video	20

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Active users by Country

COUNTRY	ACTIVE USERS
India	2.4K
United States	590
South Africa	480
Pakistan	475
Indonesia	431
Brazil	372
Malaysia	274

View countries →

User activity over time

- 30 DAYS 9K
- 7 DAYS 2.3K
- 1 DAY 323
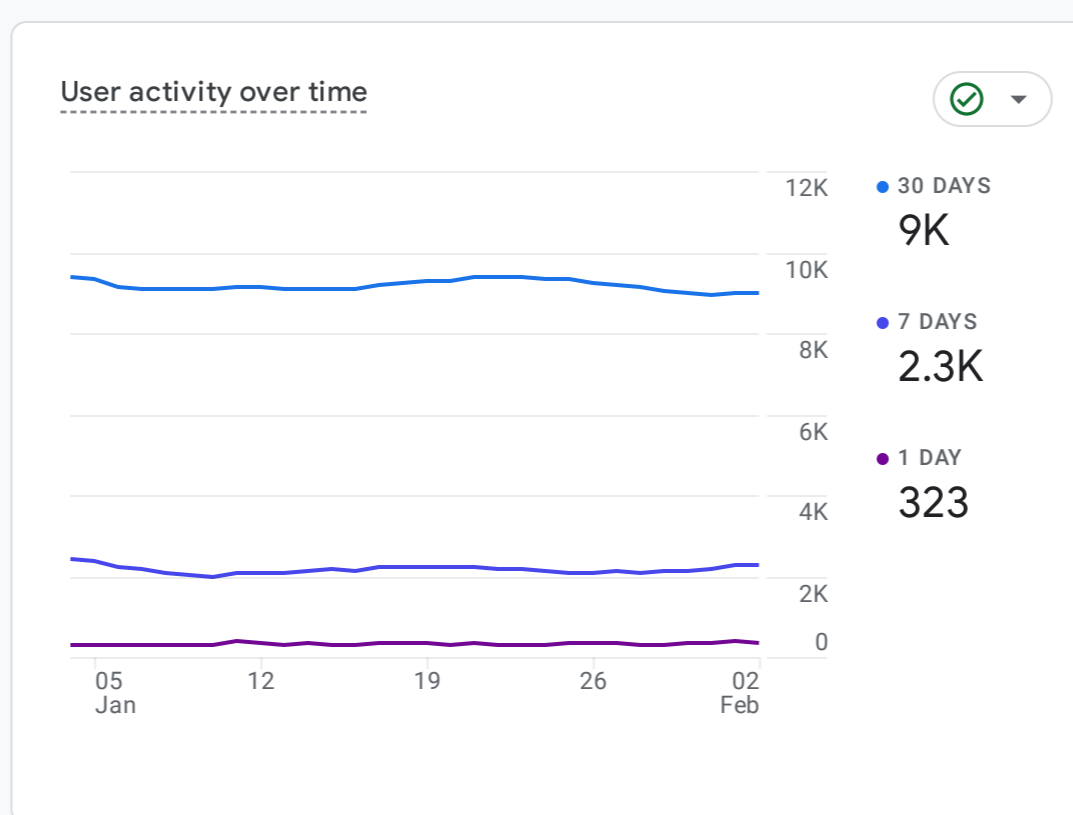
HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	1.9%	1.0%	0.6%	0.5%	0.6%
Dec 22 - Dec 28						
Dec 29 - Jan 4						
Jan 5 - Jan 11						
Jan 12 - Jan 18						
Jan 19 - Jan 25						
Jan 26 - Feb 1						

6 weeks ending Feb 1

View retention →
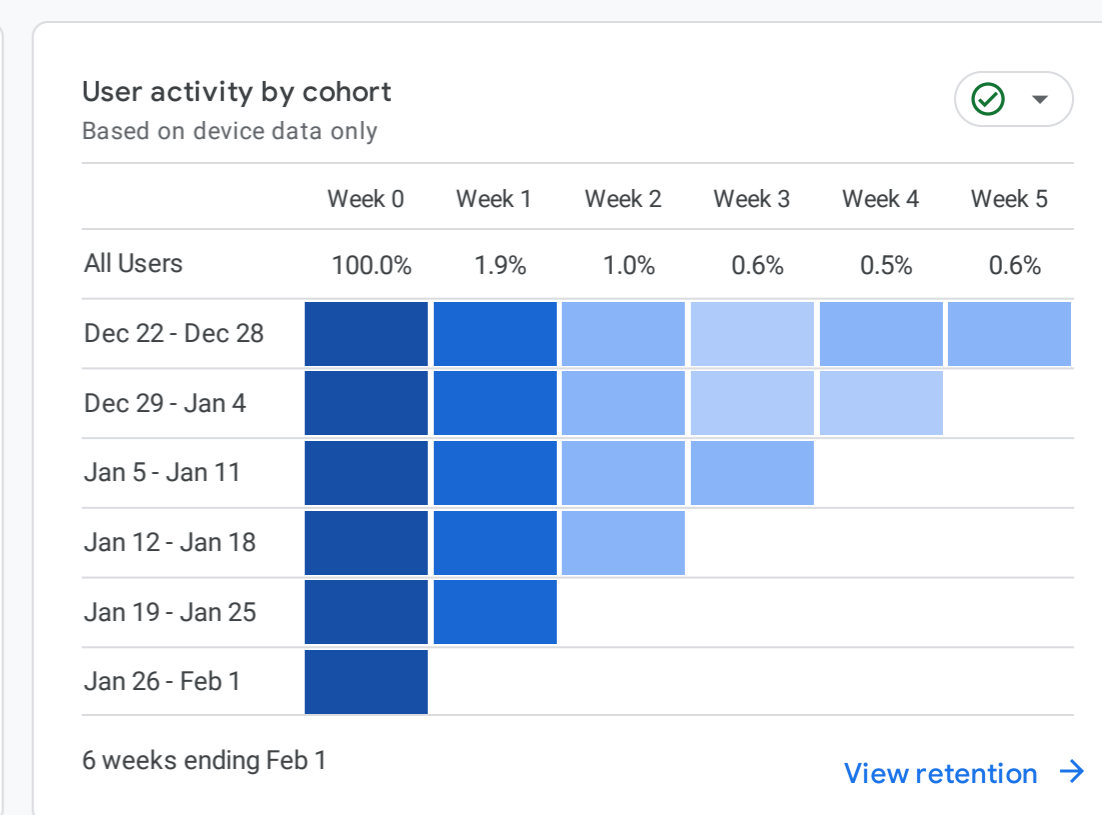
WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS
GTA: San Andreas Game Fre...	5.3K
Play Cookie Clicker Unblocke...	3.7K
DownloadBytes.com - Downl...	1.6K
Pokemon Ecchi Version Dow...	926
Komikus Fasik APK 3.0 Free ...	803
WWE 2k20 PPSSPP – PSP A...	694
GTA 5 Highly Compressed G...	488

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	26K
user_engagement	19K
session_start	11K
first_visit	8.6K
click	5K
scroll	2.9K
file_download	1.4K

View events →

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS

No data available

WHERE DOES YOUR AVERAGE 120D VALUE COME FROM?

Average 120d value by First user primary channel group (Default ...

No data available

$0.00 $0.20 $0.40 $0.60 $0.80 $1.00

View user acquisition cohorts →
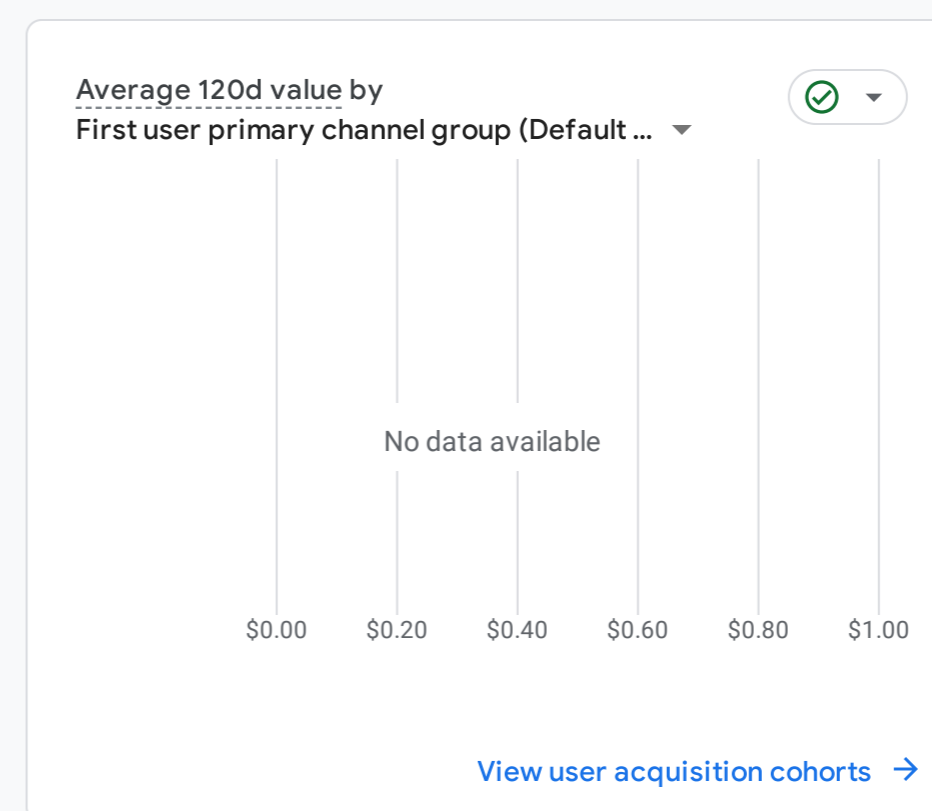
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME	ITEMS PURCHA...

No data available

View ecommerce purchases →

HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events by Platform

No data available

View tech details →